

TOP TIPS FOR

REALTOR® SAFETY

1

Tell your office where you are at all times. Let your office know what house you're showing and at what time. Let someone know how long you're expected to be gone so that if you don't show up within a reasonable time, someone knows to check in on you.

2

Stay safe at open houses. If you're showing clients a home, have them walk in front of you. Don't allow yourself to be backed into a corner. When an open house is over check all of the rooms before you lock up.

3

Take a look around. Know where you are, what's around you, and how to leave at all times.

4

Keep it professional. Whether it's your marketing materials or your online persona, be polished and businesslike. Your clients need to know you as a REALTOR®, not on a personal level. Don't feel like you need to offer up personal information and details, such as where you live or where you go after work.

5

Stay in touch. Your cell phone should be charged at all times, especially if you are going to be alone. Keep it on you when you walk through houses, in your car, and with clients.

6

Be safe on social media. It's a great tool to keep in your quiver, but remember that this is your business. Not every one of your followers needs to know you're working late at the office or that no one has shown up to your open house yet.